

Media Kit



Somos uma empresa preocupada em entregar artigos com conteúdo de alta qualidade.

O nosso foco é em resolver todas as dúvidas de nossos visitantes.



Missão e Valores

Sempre prezar pelo respeito ao mais diversos tipos de público. Oferecer apenas serviços parceiros de qualidade nos quais realmente acreditamos e confiamos.

Presença

institutodeidentificacao.com.br

Focado em apresentar informação de alta qualidade.

Todos os usuários
100,00% usuários

+ Adicionar segmento

6 de jan. de 2021 - 4 de fev. de 2021

Métrica principal: Usuários

Categoria de afinidade (alcance) 38,94% do total usuários

5,63%	Food & Dining/Cooking Enthusiasts/30 Minute Chefs
3,46%	Lifestyles & Hobbies/Shutterbugs
3,22%	Lifestyles & Hobbies/Pet Lovers
3,21%	Shoppers/Value Shoppers
3,01%	Shoppers/Luxury Shoppers
2,82%	Lifestyles & Hobbies/Green Living Enthusiasts
2,81%	Lifestyles & Hobbies/Business Professionals
2,75%	Lifestyles & Hobbies/Outdoor Enthusiasts
2,71%	Lifestyles & Hobbies/Family-Focused
2,67%	Sports & Fitness/Sports Fans

Segmento no mercado 28,19% do total usuários

4,10%	Autos & Vehicles/Motor Vehicles/Motor Vehicles (Used)
2,71%	Financial Services/Banking Services
2,19%	Real Estate/Residential Properties
2,02%	Autos & Vehicles/Motor Vehicles/Motor Vehicles (New)
2,02%	Consumer Electronics/Mobile Phones
2,00%	Employment
1,86%	Apparel & Accessories/Women's Apparel
1,84%	Education/Test Preparation & Tutoring
1,67%	Education/Post-Secondary Education
1,60%	Employment/Government & Public Sector Jobs

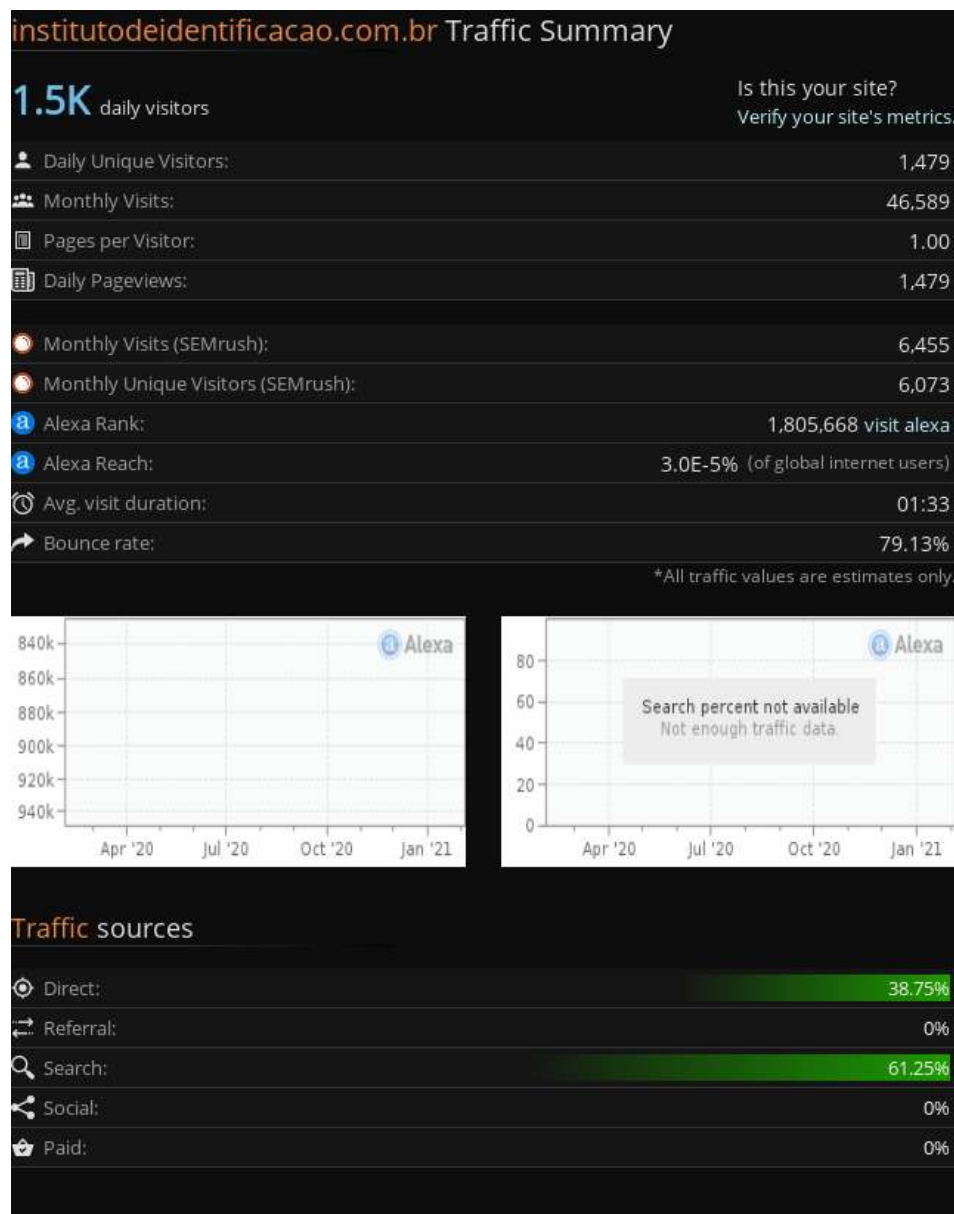
Outra categoria 34,51% do total usuários

6,27%	Arts & Entertainment/Celebrities & Entertainment News
4,40%	Sports/Team Sports/Soccer
3,29%	News/Sports News
3,06%	[Life Events] Job Change/Recently Started New Job
1,98%	Arts & Entertainment/Music & Audio/World Music/Latin American Music/Brazilian Music
1,94%	[Life Events] Moving/Moving Soon
1,87%	Autos & Vehicles/Vehicle Shopping/Used Vehicles
1,73%	[Life Events] Moving/Recently Moved
1,71%	Food & Drink/Cooking & Recipes
1,70%	[Life Events] Job Change/Starting New Job Soon

Este relatório foi gerado em 05/02/2021 às 22:37:41 - Atualizar relatório

Fonte: <https://analytics.google.com/analytics/web/>

Estatísticas e Rankings:



Competitive Data



Domain:	institutodeidentificacao.com.br
Rank: (Rank based on keywords, cost and organic traffic)	11,466,178
Organic Keywords: (Number of keywords in top 20 Google SERP)	67
Organic Traffic: (Number of visitors coming from top 20 search results)	6
Organic Cost: (How much need to spend if get same number of visitors from Google Adwords)	\$0.00
Adwords Keywords: (Keywords a website is buying in Google AdWords for ads that appear in paid search results)	0
Adwords Traffic: (Number of visitors brought to the website via paid search results)	0
Adwords Cost: (Estimated budget spent for buying keywords in Google AdWords for ads that appear in paid search results - monthly estimation)	\$0.00

[Full SEMrush Report >>](#)

Backlinks Report

Total Sites Linking In (Alexa):	1
Total Backlinks:	290
Follow Links:	n/a
Nofollow Links:	n/a
Referring Domains:	50
Referring IPs:	49
Authority Domain Score:	30

Backlinks by country

	Domains
 United States	18
 Germany	9
 France	4
 Russian Federation	2
 Singapore	2

Backlinks by TLDs

TLD Distribution	Domains
.com	21
.org	5
.de	4
.edu	0
.gov	0

Fonte: <https://hypestat.com/info/institutodeidentificacao.com.br>

Opções de Anúncio

- Banner abaixo do título do site (320 x 100 px)
- Banner após primeiro bloco de texto (300 x 250 px)
- Banner após segundo bloco de texto (300 x 250 px)
- Banner após terceiro bloco de texto (300 x 250 px)

320 px X 100 px

300 px X 250 px

Contato

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